

# Senedd Cymru (Electoral Candidate Lists) Bill:

## YouGov survey findings

April 2024

### Background

1. To inform its scrutiny of the Senedd Cymru (Electoral Candidate Lists) Bill the Reform Bill Committee commissioned YouGov to ask the following question.

*To what extent, if at all, would you support or oppose political parties being required to use gender quotas to choose candidates for Senedd Cymru (Welsh Parliament) elections?  
[Strongly support / Somewhat support / Neither support nor oppose / Somewhat oppose / Strongly oppose]*

*I ba raddau, os o gwbl, y byddech yn cefnogi neu'n gwrthwynebu gorfodi pleidiau gwleidyddol i ddefnyddio cwotâu rhywedd i ddewis ymgeiswyr ar gyfer etholiadau Senedd Cymru?*

*[Cefnogi'n gryf / Cefnogi rhywfaint / Ddim yn cefnogi nac yn gwrthwynebu / Gwrthwynebu rhywfaint / Gwrthwynebu'n gryf]*

### Findings

2. All figures, unless otherwise stated, are from YouGov Plc. Total sample size was 1,050 adults. Fieldwork was undertaken between 19-24 April 2024. The survey was carried out online. The figures have been weighted and are representative of all adults in Wales (aged 16+). Respondents were given the option to answer the question in English or Welsh.



## Responses

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age			
	Total	Con	Lab	Plaid	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
<b>Weighted Sample</b>	1050	266	301	74	353	382	508	542	137	381	260	272
<b>Unweighted Sample</b>	1050	260	302	85	422	374	464	586	122	380	255	293

	Total	Social Grade		Region					Ethnicity		Health/Disability issues (12 months)		
	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	White	Ethnic Minority	Yes, limited a lot	Yes, limited a little	No
<b>Weighted Sample</b>	1050	525	523	201	217	234	217	181	997	41	140	191	575
<b>Unweighted Sample</b>	1050	561	487	206	215	230	220	179	996	42	137	192	577

## Percentages

	Total	Vote in 2019 GE			EU Ref 2016		Gender		Age			
	Total	Con	Lab	Plaid	Remain	Leave	Male	Female	16-24	25-49	50-64	65+
<b>Strongly support</b>	3	1	5	3	3	2	2	3	5	3	3	2
<b>Somewhat support</b>	11	4	17	25	17	5	8	15	19	14	9	6
<b>TOTAL SUPPORT</b>	14	5	22	28	20	7	11	18	24	17	11	9
<b>Neither support nor oppose</b>	43	26	46	40	43	31	38	48	49	50	41	33
<b>Somewhat oppose</b>	15	17	18	16	18	17	16	15	12	13	16	19
<b>Strongly oppose</b>	28	52	15	17	19	45	36	20	15	21	32	40
<b>TOTAL OPPOSE</b>	43	69	32	32	37	62	52	35	27	33	48	59

\*Any percentages calculated on bases fewer than 100 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures should not be used.

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	Total	ABC1	C2DE	Mid and West	North	Cardiff and South Central	South East	South West	White	Ethnic Minority	Yes, limited a lot	Yes, limited a little	No
<b>Strongly support</b>	3	3	3	4	2	4	1	4	2	13	4	5	2
<b>Somewhat support</b>	11	14	9	12	9	17	10	8	11	22	9	13	12
<b>TOTAL SUPPORT</b>	14	17	12	17	12	21	11	11	14	35	13	17	14
<b>Neither support nor oppose</b>	43	39	47	44	40	39	47	46	42	58	48	37	41
<b>Somewhat oppose</b>	15	17	13	15	18	13	16	13	16	4	9	15	17
<b>Strongly oppose</b>	28	27	28	24	30	27	27	30	28	3	30	31	28
<b>TOTAL OPPOSE</b>	43	44	42	39	48	40	43	43	44	7	39	46	45

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## **Methodology**

**3.** The survey was conducted using an online interview administered to members of the YouGov Plc GB panel of 185,000+ individuals who have agreed to take part in surveys. An email was sent to panellists selected at random from the base sample according to the sample definition, inviting them to take part in the survey and providing a link to the survey. (The sample definition could be "GB adult population" or a subset such as "GB adult females"). YouGov Plc normally achieves a response rate of between 35% and 50% to surveys however this does vary dependent upon the subject matter, complexity and length of the questionnaire. The responding sample is weighted to the profile of the sample definition to provide a representative reporting sample. The profile is normally derived from census data or, if not available from the census, from industry accepted data.

**4.** YouGov plc make every effort to provide representative information. All results are based on a sample and are therefore subject to statistical errors normally associated with sample-based information.